

Public Service Announcement

Tobacco tax rate increases

Start Date: March 11, 2025 End Date: March 31, 2025

Nunavut-wide 45 sec

The Department of Finance has increased the tobacco tax rates across Nunavut, effective March 12, 2025, at 12:01 a.m.:

Tobacco Product	Old Rate	New Rate
Cigarette (per stick)	\$0.30	\$0.40
Smoked Tobacco	\$0.40	\$0.533
Non-smoked Tobacco	\$0.30	\$0.45

The Department of Finance, in collaboration with the Department of Health, supports this measure as part of broader tobacco control efforts. While tax increases are not a complete solution, they are an effective tool in reducing tobacco consumption, especially among youth.

If you are struggling with nicotine addiction, visit https://nuquits.gov.nu.ca/ for extensive resources available to help Nunavummiut reduce or quit tobacco consumption or contact your local health centre.

For more information, please call 1-800-316-3324 or email tobaccotax@gov.nu.ca.

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